## Sample article for organizations, employers and others to use to reach customers (184 word count)

Provide the following article in your communication vehicles about the Earned Income Tax Credit.

## **EITC - Tell One Person**

Tell someone you know about the Earned Income Tax Credit – or EITC – and ask them to pass it on.

EITC is a tax credit that can return as much as \$5,891 to people earning less than \$50,270. EITC puts money in the hands of hard-working taxpayers and can be a boost to their families and communities. The Internal Revenue Service estimates four of five eligible workers claim and get their EITC. Help us reach the fifth worker who qualifies for this valuable tax credit but overlooks it each year.

EITC is not automatic. To get the EITC, eligible workers must file a federal income tax return, even if they are not otherwise required to file, and must specifically claim the credit. So, tweet about EITC, blog about it, talk about it on your Facebook page or just tell a friend. Send them to IRS.gov for more information; there they will find a tool - EITC Assistant - to help determine if they can claim the credit.

Your simple act of spreading the word could mean more workers get what they have already earned.

**NOTE TO EDITOR:** Below are sample **tweets** for your use in spreading the word about EITC.

Do you know the 5th person? 4 out 5 who are eligible for #EITC claim it. Is it you or someone you know? https://go.usa.gov/4TWP #IRS

Work but not required to file a #tax return? You could still get a tax #refund with #EITC <a href="https://go.usa.gov/4TWP">https://go.usa.gov/4TWP</a>. Do you qualify? #IRS

#IRS says 1 out of 5 eligible taxpayers overlooks the #Earned\_Income\_Tax\_Credit <a href="https://go.usa.gov/4TWP">https://go.usa.gov/4TWP</a>. Are you one of them?

\$\$ due you? You must file and claim #EITC to get it. Check it out <a href="https://go.usa.gov/4TWP">https://go.usa.gov/4TWP</a> if you worked in 2012.

Did you get all you earned? Many overlook #EITC https://go.usa.gov/4TWP. Did you? #IRS